

Shaker Heights Health Department makes it easy and affordable for residents of all ages to get the vaccinations they need to stay healthy, both here and abroad. Check shakeronline.com for available vaccines and their costs, or call the Health Department at 216-491-1480 for more information.

Residents may call to schedule an appointment for a flu shot beginning Monday, August 13. The Health Department offers seasonal flu clinics throughout September, October, November, and December (if needed).

The first clinic date is Tuesday, September 25. FluMist, the nasal spray vaccine, is available for persons aged 2-49 years. The high-dose flu vaccine for adults 65 and older is also available. The cost of the seasonal flu vaccine is \$12 for children aged 6 months to 18 years, \$30 for adults. Pneumonia shots are \$50.

Business News

Good Greens Grows; Shaker LaunchHouse Expands

Shaker LaunchHouse (SLH), the City's highly successful public-private entrepreneurial partnership, has an immediate need to expand its current space. City Council approved an appropriation of \$150,000 to build out the second floor of its current home on Lee Road, to provide an additional 3,400 square feet of office space and to replace the aging roof. The space will also have a separate entrance, HVAC, and electrical systems.

The new space will be occupied by SLH anchor tenant Good Greens, maker of Good Greens Superfood Nutrition Bars, now the top-selling nutrition bar in Northeast Ohio. The bars are sold at more than 700 health food stores and retailers across the country, including Hei-nens. The company is on track to produce a million dollars in sales in just the Ohio market in 2012. To keep pace, the Good Greens team grew to eight full-time em-

ployees and plans to expand to 12 by the end of the year.

Economic Development Director Tania Menesse says, "We are thrilled to see the vision of LaunchHouse come to fruition, both for Good Greens and for the many other tenants who are filling the incubator to its capacity. The build-out creates a flexible and open space that will remain highly marketable should Good Greens outgrow the space. This investment protects and improves the value of the only commercial office space owned by the City of Shaker Heights."

The Art of Deconstruction

When a building dies, where do its parts go? This is the question that Shaker-based Deconstruction Management has taken down to brass tacks – literally. Whereas demolition reduces a building to unusable rubble destined for the landfill, deconstruction is the practice of disassembling a building so that materials can be reused for new construction.

Deconstruction makes good sense on a number of levels: It reduces the consumption of new resources, minimizes landfill waste, and produces potential income or savings from either selling reclaimed materials or donating them for a tax write-off. Avoiding landfill tipping fees is yet another incentive, in addition to being more environmentally friendly.

Joe Rettman, president of Deconstruction Management, says, "Our business has developed a comprehensive network of regional providers and construction companies. We work with those providers to manage and monitor each stage of the deconstruction process, so that our clients can focus on the daily process of managing their business."

Deconstruction Management is located at 3261 Warrensville Center Road. For more information, visit deconmanagement.com, or contact Rettman at 216-857-4222 or jrettman@deconmanagement.com.

Calling all Home Based Business Owners!

The City of Shaker Heights wants to help you promote your business at the Home Based Business Fair at Horseshoe Lake Park, during the City's Centennial Birthday Party celebration. The fair takes place on Saturday, September 1, from 11 am to 1 pm as part of the birthday celebration. You are invited to showcase and sell your goods and services at the fair.

Home based business owners interested in having a presence at the fair need to register no later than August 10. To register, visit bit.ly/ShopHBBizFair, or email judith.steehler@shakeronline.com.

Coming soon: An expanded "Shop Shaker" campaign with an online database of Shaker businesses and a mobile app. All retail, service, and professional businesses – including home based businesses – can list pertinent data and promotions on the site. Stay tuned!

Shaker News Briefs

Unitarian Church Embraces Solar Power

The First Unitarian Church of Cleveland, at Belvoir Oval in Shaker Heights, is now home to a canopy of solar panels producing about 80 percent of the church's annual power consumption. Shaker resident Rob Martens' company, Bold Alternatives, installed the array of 380 panels in the parking lot at the rear of the church. Each panel produces 240 watts of power, and is expected to last between 30 and 50 years.

The value of the panels is \$500,000, but the church is paying nothing for them. Instead, Solar Action, a second company owned by Martens, owns the panels for 10 to 15 years. At that point, Martens will have it appraised and either donate or sell the system to the church. For now, Solar Action sells the power to the church at

